

2021-2022 Fishers High School Choir Sponsorship Opportunities

Sponsorship Level	Company Logo on Trailer	Link and logo on website and social media	Fall, Winter, Silver Spotlight and Spring concert ad	Free tickets	Recognition from stage and signage at FHS Choir events	Investment Amount
Elite	Side & Back	Yes	Full Page	6	Yes	\$5,000
Platinum	Back	Yes	Full Page	4	Yes	\$1,000
Gold	-	Yes	Half Page	2	Signage	\$500
Silver	-	-	1/4 Page	2	-	\$250
Bronze	-	-	Line mention	-	-	\$100

Elite-Level*

Equipment/Props/Backdrop Sponsor - \$20,000
 Costume (all 5 choirs) Sponsor - \$15,000
 Silver Lining Show Choir Competition Event/Awards Sponsor - \$10,000
 Art Design Sponsor - \$5,000

*Elite-level sponsors receive Full Page ad in Fall concert, Winter Spectacular concert and Spring concert programs. Free reserved tickets(6) to all concerts, recognition from concert stage and signage at all FHS Choir events are included. Elite-level sponsors also receive advertising space on Show Choir(Sound/Electrum) trailer, FHS Choir home page, Facebook/Twitter/Instagram mentions with advertising message and logo. Additional opportunities such as presenting of Silver Lining trophies, "big check" recognition, vendor booth space at events, and more can be negotiated as part of contract!

Platinum-Level Sponsor - \$1,000

Platinum-level sponsors receive Full Page ad in Fall concert, Winter Spectacular concert and Spring concert programs. Free reserved tickets(4) to all concerts, recognition from concert stage and signage at all FHS Choir events are included. Platinum-level sponsors also receive advertising space on Show Choir(Sound/Electrum) trailer, FHS Choir home page, Facebook/Twitter/Instagram mentions with advertising message and logo.

Gold-Level Sponsor - \$500

Gold-level sponsors receive Half Page ad in Fall concert, Winter Spectacular concert and Spring concert programs. Free reserved tickets(2) to all concerts and signage at all FHS Choir events are included. Gold-level sponsors also receive advertising space on FHS Choir home page, Facebook/Twitter/Instagram mentions with advertising message and logo.

Silver-Level Sponsor - \$250

Silver-level sponsors receive 1/4 Page ad in Fall concert, Winter Spectacular concert and Spring concert programs. Free reserved tickets(2) to all concerts and signage at all FHS Choir events are included.

Bronze-Level Sponsor - \$100

Bronze-level sponsors receive recognition in Fall concert, Winter Spectacular concert and Spring concert programs. Signage at all FHS Choir events also included.

Funds raised are used for programming purposes, capital expenses, and scholarships to students in need.

Contacts for sponsorships: Allen McCaskill-Sponsorship Chair, allen.mccaskill@gmail.com

Heather Decaudin-Fishers Tiger Choirs President, HNDcaudin@pike.k12.in.us

