



2023-2024 Fishers High School Choir Sponsorship Opportunities

Sponsorship Level	Link and logo on website and social media	Fall, Winter, Silver Spotlight and Spring concert ad	Free tickets	Recognition from stage and signage at FHS Choir events	Investment Amount
Elite	Yes	Full Page	6	Yes	\$3,000 and up
Platinum	Yes	Full Page	4	Yes	\$1,000
Gold	Yes	Half Page	2	Signage	\$500
Silver	Yes	1/4 Page	2		\$300

Elite-Level*

Equipment/Props/Truck Rental/Backdrop/Accompanist Sponsor - \$20,000

Costume Sponsor(costumes for all 5 choirs + costumer fees) - \$15,000

Silver Spotlight Show Choir Competition Event Sponsor - \$10,000

Silver Spotlight Grand Champion Trophy Sponsor - \$5,000

Silver Spotlight 1st Runner-up Trophy Sponsor - \$3,000

*Elite-level sponsors receive a Full Page ad in Fall concert, Winter Spectacular concert and Spring concert programs(with premium placement). Free reserved tickets(6) to these 3 concerts, recognition from concert stage and signage at all FHS Choir events are included. Elite-level sponsors also receive advertising space on FHS Choir home page, Facebook/Twitter/Instagram mentions with advertising message and logo. Additional opportunities such as presenting of Silver Spotlight trophies, "big check" recognition, vendor booth space at Silver Spotlight/ concerts and more can be negotiated as part of contract!

Platinum-Level Sponsor - \$1,000

Platinum-level sponsors receive Full Page ad in Fall concert, Winter Spectacular concert and Spring concert programs. Free reserved tickets(4) to these 3 concerts, recognition from concert stage and signage at all FHS Choir events are included. Platinum-level sponsors also receive advertising space on FHS Choir home page, Facebook/ Twitter/Instagram mentions with advertising message and logo.

Gold-Level Sponsor - \$500

Gold-level sponsors receive Half Page ad in Fall concert, Winter Spectacular concert and Spring concert programs. Free reserved tickets(2) to these 3 concerts and signage at all FHS Choir events are included. Gold-level sponsors also receive advertising space on FHS Choir home page, Facebook/Twitter/Instagram mentions with advertising message and logo.

Silver-Level Sponsor - \$300

Silver-level sponsors receive 1/4 Page ad in Fall concert, Winter Spectacular concert and Spring concert programs. Free reserved tickets(2) to these 3 concerts and signage at all FHS Choir events are included.

Funds raised are used for programming purposes, capital expenses, and scholarships to students in need.

Contact for sponsorships: Allen McCaskill-Sponsorship Chair Email: allen.mccaskill@gmail.com